

## Climate Protection Project 'Marine Conservation – Plastic Bank Worldwide'

See the world through green-tinted glasses with Med Beauty Swiss!  
With Swiss Phyto-Cell, our premium nature care line, we are a proud partner supporting a climate project dedicated to stopping the deluge of plastic pollution.

As a cosmetics company in today's world, we are committed to addressing the issues of sustainability and environmentally friendly production, which we will emphasise even more in future. In the end, it is up to us to maintain the earth as a liveable habitat for future generations. Unfortunately, there are still very few companies that care about these issues.

The project 'Marine Conservation – Plastic Bank Worldwide' is committed to ensuring that less plastic ends up in the sea. Instead, it is recycled and processed into 'social plastic', which serves as a raw material for new products such as packaging.

### How does climate protection work with plastic-free oceans?

The ocean stores a quarter of the CO<sub>2</sub> from the atmosphere and as much as 93 per cent of the heat from the greenhouse effect. It essentially puts the brakes on climate change. Global warming, overfishing, pollutants and waste interfere with this balancing effect.

Various initiatives are working to prevent plastic waste from entering the sea, thereby protecting the climate indirectly. Because there are no certified emission reductions, ClimatePartner supports marine conservation initiatives in combination with internationally recognised climate protection projects. In this way, we can promote marine conservation and climate neutrality at the same time.

Would you like more information about the project?  
Learn more about it here:

[www.climatepartner.com/1087](http://www.climatepartner.com/1087)



Over 8 million tons  
end up in the sea  
each year. We are  
helping to reduce  
this number!

If you are interested in Swiss Phyto-Cell and/or would like to find out more,  
please contact us at [office@medbeauty.com](mailto:office@medbeauty.com)